

Press Release Templates

Accepted for NICCP Membership

Attained CCPS® (Certified College Planning Specialist) Designation

Attained Education Loan Analyst (ELA™) Designation

For additional information and promotion ideas, see this NICCP Blog about press releases:
<https://www.niccp.com/blog/promote-yourself-and-your-workshops-with-press-releases>



FOR IMMEDIATE RELEASE

Date:

Contact: [Contact Person]
[Company]
[Phone]
[Email]
[Website]

[Name], [Title] of [Company], accepted for Membership in the National Institute of Certified College Planners

[YOUR CITY, ST] – [Name], a [professional position] with [Company], has been accepted for membership in the National Institute of Certified College Planners with the intention to attain the CCPS® (Certified College Planning Specialist) designation.

The National Institute of Certified College Planners (NICCP) is the governing body for all CCPS® (Certified College Planning Specialist) designees. It is the only recognized college financial planning certification organization in the financial industry and serves the public interest by promoting the value of professional, competent and ethical college financial planning services, as recognized by those who have attained the CCPS® (Certified College Planning Specialist) designation.

“Financial professionals that have made the investment in time, education, and training to become genuine experts in college financial planning deserve special recognition,” says Rick Darvis, CPA, a nationally known expert on financial and tax planning for college bound families and one of co-founders of the National Institute of Certified College Planners. “The CCPS® (Certified College Planning Specialist) designation distinguishes those financial professionals as the best advisors able and licensed to discuss the many financial topics around funding higher education.”

According to [First Name Last Name], [*Insert quote from member - ie. Helping families in my community pay for college without destroying their overall wealth and retirement is my focus. Many families don't realize that it is not just a college problem, but a wealth and retirement problem.]*

The National Institute of Certified College Planners educates, trains, and certifies CPAs, Enrolled Agents, CFPs, Registered Investment Advisors, Wealth & Retirement Planners, Financial Advisors, Lenders and other licensed financial professionals as the only advisors

qualified to give advice on the financial aspects paying for college and licensed to offer specific financial products and services that can be used to fund college.

While there are college counselors that deal with the general issues of preparing for college, such as admissions, ACT/SAT prep, essay writing, college selection, and financial aid; CCPS® (Certified College Planning Specialist) designees are licensed financial consultants qualified to share prudent tax, financial, cash flow, and lending advice that can help families lower the cost of college and pay the tuition bill.

[Name] can be contacted directly at [phone] or [email].

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About NICCP. The National Institute of Certified College Planners (NICCP) is dedicated solely to the administration and maintenance of the CCPS® (Certified College Planning Specialist) and Education Loan Analyst (ELA™) certification programs. The NICCP web site (www.niccp.com) features a listing of all current and active designees. The mission of the NICCP is to advance the principles of financial planning for higher education through providing recognition and support to those experienced financial professionals who devote a portion of their practices to helping families plan financially for college.

About [Advisor]. [Optional - Insert short bio about your company]

FOR IMMEDIATE RELEASE

Date:

Contact: [Contact Person]
[Company]
[Phone]
[Email]
[Website]

Local College Planning Professional earns new CCPS® (Certified College Planning Specialist) certification

[YOUR CITY, ST] – [Name], a [professional position] with [Company], has attained the CCPS® (Certified College Planning Specialist) certification from the National Institute of Certified College Planners. There are fewer than 500 CCPS® in the country.

“Financial planners and investment advisers that have made the investment in time, education, and training to become genuine experts in college planning deserve special recognition,” says Rick Darvis, CPA, one of the nation’s preeminent experts on planning for college. “This certification helps to distinguish those professionals that have made that commitment.”

According to [Mr/Mrs/Ms Name], [OPTIONAL - Insert quote from member]

The National Institute of Certified College Planners (NICCP) is the governing body for all CCPS® and professionals. It is the only recognized college financial planning certification organization in the financial industry and serve the public interest by promoting the value of professional, competent and ethical college financial planning services, as recognized by those who have attained these designations.

The national membership organization was founded in 2002 and consists of Certified Public Accountants, Certified Financial Planners, Registered Investment Advisors, Wealth & Retirement Planners, Financial Advisors, and other registered financial professionals. Its members are registered and qualified to share prudent tax, financial, cash flow, and lending advice that can help families lower the cost of college and pay their tuition bill. All members must adhere to the highest standards of professional competence, ethical standards, and continuous professional education in the college financial planning field.

[Name] can be contacted directly at [phone] or [email].

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About [Company]. [Optional - Insert short bio about your company]

FOR IMMEDIATE RELEASE

Date:

Contact: [Contact Person]
 [Company]
 [Phone]
 [Email]
 [Website]

Local College Planning Professional earns new Education Loan Analyst (ELA™) certification

[YOUR CITY, ST] – [Name], [Title] of [Company] has recently attained the Education Loan Analyst (ELA™) certification from the National Institute of Certified College Planners (NICCP). The ELA™ is an advanced certification program for any member of the NICCP that is already certified as a CCPS® (Certified College Planning Specialist). Recognized for its preeminence within the college funding industry, the NICCP developed the ELA™ program to raise the professional standards of its CCPS® members in the field of education loans and analysis.

“Financial professionals that have made the investment in time, education, and training to become genuine experts in college planning deserve special recognition,” says Rick Darvis, CPA, one of the nation’s preeminent experts on planning for college. “These certifications help to distinguish those professionals that have made that commitment.”

According to [Mr/Mrs/Ms Name], [OPTIONAL - Insert quote from member]

The National Institute of Certified College Planners (NICCP) is the governing body for all CCPS® and ELA™ professionals. It is the only recognized college financial planning certification organization in the financial industry and serve the public interest by promoting the value of professional, competent and ethical college financial planning services, as recognized by those who have attained these designations.

The national membership organization was founded in 2002 and consists of Certified Public Accountants, Certified Financial Planners, Registered Investment Advisors, Wealth & Retirement Planners, Financial Advisors, and other registered financial professionals. Its members are registered and qualified to share prudent tax, financial, cash flow, and lending advice that can help families lower the cost of college and pay their tuition bill. All members must adhere to the highest standards of professional competence, ethical standards, and continuous professional education in the college financial planning field.

[Mr/Mrs/Ms Last Name] can be contacted directly at [phone] or by email [email address]

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About [Company]. [Optional - Insert short bio about your company]